



**PLANT
PRODUCERS**



Join us!

WHAT OUR MEMBERS SAY...

“ In just 10 months NZPPI has responded to no less than three major biosecurity incursions. These are incursions that will have a direct or indirect effect on every NZ Nursery. Myrtle Rust hit in May 2017, and without NZPPI developing nursery protocols in partnership with MPI, there could have been major restrictions on the sale and transportation of all plants. This would have had horrendous consequences for the nursery industry. They have also offered incredible support to those nurseries affected by Myrtle Rust. Biosecurity is a major risk to our modern day businesses. It is vitally important that the nursery industry works under one umbrella, with one voice to best mitigate risks while growing a vibrant sector. It is time for every New Zealand nursery to become part of NZPPI and be represented at local and government level while reaping the other significant rewards of industry body membership. The days of going it alone are gone. Join today, you might need their support tomorrow. ” **MIKE CATO, Icon Trees**

“ It was fantastic to participate in the science summit. Much will come out of it that will be a catalyst to taking our industry to a higher level in many ways. After participating in the Summit you realise that it is forums such as this that extend your mind and your imagination and being in amongst a diverse range of people from all sectors is critical to this but we have to reach out to the science community, the team leaders, communicators and universities and strengthen their connection with the people involved in plant production, our industry. ” **NICOLA ROCHESTER, ICL Group Ltd**

“ The world has changed with the arrival of Myrtle Rust - plant production will never be the same and expect regulations to follow which will ensure that is the case. Plant production is clearly a high-risk pathway for any new organism to spread across the country VERY QUICKLY! So MPI, along with the various sectors we supply, will demand we ALL have appropriate monitoring and management systems in place to mitigate that risk. So far NZPPI's team have been on the front foot, and at the forefront! They've provided technically sound support to MPI in decision making and promptly visited affected sites to provide support for affected plant producers, and Taranaki nurseries in particular have expressed their gratitude. We must stay there – leading from the front - to make sure the inevitable changes ahead are practical and work for our whole industry, not against us. And that of course costs! NZPPI fees aren't a tax, they're an investment. ”

GEOFF THORPE, Riversun Nurseries



WHAT MPI SAYS...

“ I would like to thank New Zealand Plant Producers Inc. for the development of the approved protocols. This should not require a significant change in the way the nurseries do business. It will, however, give them long term certainty about how to effectively manage any risk associated with their business. Importantly, it will enable them to continue business and lessen the impacts on the local economy. ”

GEOFF GWYN, MPI's Director Response referring to NZPPI's work in the Myrtle Rust Biosecurity Response

It's time to sign up.

New Zealand Plant Producers Incorporated

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nzppi
NEW ZEALAND PLANT PRODUCERS INCORPORATED

It's time for plant producers to join the dots on membership...

- A strong and unified voice to government on legislation, biosecurity and investment
- Ensuring plant producers interests are protected and they are supported through the tough times eg Myrtle Rust
- Working to keep plants moving and market access open through strong advocacy to government, other industry groups and GIA members and with tools like biosecurity and production protocols, accreditation schemes ...
- Access to science, innovations and technology initiatives identified through networking and industry forums with leading experts and leverage of government funding streams
- Protecting import and export channels through strong and respected advocacy
- Workforce: Ensuring the 'next generation' are attracted to horticulture as their 'career of choice' alongside strong education and training avenues for staff and management.
- Engaging with excellence and industry best practice and networking with and learning from growers across a broad spectrum of nursery production.
- Work to provide assurance through industry supply chains so that your customers can buy with confidence from professional producers
- EMA (Employers and Manufacturers Association) membership is included in your fee with access to employment advice, services and a suite of useful resources
- Bringing helpful tools to the table, like checklists and guidance for cybersecurity, employment, workplace health and safety and nursery stock valuation, tailored insurance packages
- Networking and business benefits offered by our substantial retail partner membership nationwide

\$500 million

estimated value of plant production in New Zealand

\$1.6 billion

government's spend on science and R&D – \$426 million in the primary sector – we want our share

\$8 billion

wine and horticultural products, \$4.7 Billion forestry, \$1 Billion revegetation, amenity, retail and home garden, much of this value originating with plant production

10,000

people employed in plant production across 1000 plus producer businesses

Be part of your industry and reap the benefits

In our first year NZPPI has been extending the benefits of our work to whole-of-industry – giving you the chance to see who we are and see how the new body is shaping up. This will now start to change – it's only fair that those who contribute are the only ones that reap the benefits, so we'll be implementing changes over coming months to ensure that's the case.

Our greatest strength is by working and contributing together – it's time to join and be part of your industry, protect our future, and reap the benefits together.

The Q and A's

Q What will it cost me?

A Producer member fees are 0.3% of relevant plant production turnover.

Q Who manages the payment and details?

A An independent subscription agent (BDO Wellington) administers all payments and invoicing. NZPPI has no access to member business data. BDO can arrange split invoicing to suit the needs of the producer by negotiation.

Q What kinds of businesses are 'Plant Producers' under NZPPI?

A Those who produce plants or parts of plants for supply to any of the following: retailers, home gardeners, landscapers, amenity and revegetation, orchards, vineyards, forestry, food producers, or to other plant producers.

Fill out our membership application form available on www.nzppi.co.nz/about and fax email or post to NZPPI at the below address.

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