

CONFERENCE 2019

MAKING BUSINESS MODERN SCIENCE AND INNOVATION



MAKING BUSINESS MODERN
A SCIENCE & INNOVATION FOCUS
15-16 MAY 2019, TAIT TECHNOLOGY CENTRE

We are putting on a two-day conference and gala dinner tailored just for you.



Making Business Modern

The Minister of Agriculture Damien O'Connor is opening the conference on Wednesday 15 May. He is also the Minister for Biosecurity, Food Safety and Rural Communities.



New science and technologies are on the horizon for your business. The May New Zealand Plant Producers' conference offers you the chance to hear from some top-notch leaders and designers of new tech who will showcase how this is making business more efficient.

The conference will expose you to a variety of new technologies such as robotics, genetic modification and team and site management systems that will give you a hunger for more.

This is the annual opportunity for you to chat with others in your field about how they are 'changing it up' and to have some time out for you to network and socialise.

We have special catering from Moveable Feasts and a barista coffee cart for the two days. The first day concludes with social drinks at the Sudima Hotel bar and then a fabulous gala dinner at the Sudima hotel.

Liam Malone is our star speaker for the evening. He was born with a disability and is now an Olympic medallist. His journey to there is about how to create a view of your life that is not disabled by your own perceptions of what is possible.



The Young Achiever Awards on the evening of the 15th is a celebration of young nurserymen and women that are striving to excel in the sector.

Day two moves more into the logistical aspect of running a modern team as well as offering insights into the modern-day agri-business agenda.



Retailers' Day

Our retailers have their own breakout session on Wednesday 15th May offering an opportunity to be involved in a forum and be inspired by three guest speakers.

The forum offers attendees an opportunity to be part of the next steps of the retailer Special Interest Group (SIG), helping us to determine the first and most important priorities members would like addressed by their SIG team.

Our messages about making garden retailing modern come from three perspectives:

Gayle Souter-Brown a renowned expert on the relationship between mental health and the garden landscape will explore the opportunities for us to re-think our approach to gardening as part of an antidote to the modern high-pressure world.

Brian Merrick Australian retail mentor will give insights on 'what's happening across the ditch' in Australia in terms of the nature of Gardening, and the current thinking in terms of garden retail success factors.

Finally, **Lisa Plato** of Plato Design will help our retailers and related industry partners explore how to engage the new gardener, and how to use the best of cutting-edge marketing to succeed in the challenging retail environment.

The day is an opportunity be inspired and to discuss common issues with other retailers. Your conference ticket for that day includes complimentary social drinks eventing and a ticket to the Gala dinner that.

If you are keen on attending the next day conference this is a great option too.



**SAVE THE DATE
AND REGISTER**

We encourage you to get these dates into your diary and organise for you and some staff to attend this annual event. You can find more detail about the conference and registration forms at: www.nzppi.org.nz/conference2019